

Press release

June 2024

SUMMER COMFORT, A MAJOR CONCERN RIGHT AT THE HEART OF THE INTERNATIONAL TOUR LAUNCHED BY LE MONDIAL DU BÂTIMENT

Renovation is often only considered through the lens of thermal performance and improved winter comfort. However, summer comfort must also be borne in mind and should be considered as an integral part of renovation projects. Le Mondial du Bâtiment and its three shows, **BATIMAT**, **IDÉOBAIN**, **INTERCLIMA**, have adopted this as a core topic for the 2024 edition. In support of the programme which visitors can discover at Paris Porte de Versailles from 30 September to 3 October 2024, a special international initiative is being rolled-out across 4 months, kicking-off in Tunisia on 24 May.

The importance of summer comfort in renovation

While winter comfort and refurbishing poorly-insulated properties is a clearly-defined challenge, summer comfort is also key to addressing the heat waves that are becoming both more geographically prevalent and longer-lasting. A study by the Abbé Pierre Foundation estimated that some 60% of French people suffered from excessive heat at home during 2022. And it appears the worse is yet to come, with Météo France predicting twice as many heat waves by 2050.

These episodes of very high temperatures have several impacts, on health as well as on comfort and on energy demand. Nonetheless, solutions do exist to adapt renovation to the issues of summer comfort: careful choice of materials (cladding, glazed walls, coatings etc.), promoting airflow and ventilation in buildings (bioclimatic design, natural ventilation, cooling systems and so on), working to insulate homes, installing solar protection and greening buildings.

To underpin these renovations, costs related to summer comfort and to the improvement of the least energy-efficient housing will be taken into account in future (shutters, awnings etc.) in government-backed schemes such as MaPrimeRenov' in France.

As an observatory for the sector and its developments, Le Mondial du Bâtiment will be setting the tone in the challenges of renovation. With this goal in mind the organisers are embarking on a four-month tour criss-crossing several European and African countries. Whether around specifics or focal points, these discussions are an opportunity to assess progress with professional organisations, major contractors, specifiers and ministries.

RENOVATION TOUR: understanding the issues and assessing local initiatives

From the end of April through to July, Le Mondial du Bâtiment's organisers - in partnership for some dates with Alliance HQE - will be visiting several European and African¹ countries to give presentations and attend discussions with local experts. The aim of these meetings is twofold:

- Sharing local and global visions in order to identify the best solutions employed in each country, and draw on them to replicate them elsewhere,
- Make the most of the solutions presented at the **BATIMAT**, **IDÉOBAIN** and **INTERCLIMA** shows.

International exhibitors also get involved in the Innovation Awards

This year, 58 exhibitors from outside France put forward their innovations for the Innovation Awards, representing 25% of all entries. The large majority came from European countries (Italy: 15 entries; Spain: 11 entries; Germany: 6 entries; Portugal and the Netherlands: 5 entries; Poland: 4 entries).

| Date | Countries | Topic |
|-------|-------------------------|---|
| 24.04 | TUNISIA - Tunis | Summer Comfort and Renovation: the Mediterranean example |
| 09.05 | MOROCCO Casablanca | - Summer comfort solutions: between challenge and necessity |
| 29.05 | ITALY - Milan | Renovation from an economic and energy perspective |
| 06.06 | TÜRKIYE | Construction and Renovation / summer comfort |
| 19.06 | PORTUGAL - Lisbon | Energy transition in the building sector |
| 03.07 | SPAIN - Madrid | Summer comfort and renovation |
| 17.08 | SENEGAL – Dakar | Modular construction and summer comfort |
| 28.08 | SWITZERLAND Lausanne | - Re-use and Renovation |

A number of the big names speaking at these sessions will also be in Paris, where they will take part in panel discussions, talks, masterclasses and workshops, particularly on the International Day on day two of the show (1st October).

Show highlights at Le Mondial du Bâtiment

- **Renodays by BATIMAT**

A space dedicated to energy efficient home renovation, and offering an ambitious programme of **workshops and masterclasses** aimed at better understanding the sector's primary challenges and above all providing visitors with all the solutions. An ambitious programme of content with various tracks:

- ✓ **Renotalks:** talks aimed at explaining and demystifying the main issues surrounding the popularisation of renovation,
- ✓ **High-performance solutions:** In workshops and masterclasses, industry professionals demonstrate effective solutions for overcoming challenges faced both on whole sites and during specific high-priority renovation works,
- ✓ **Understanding the regulations:** 30 minutes in which to get answers to questions on how regulations and financing are developing,

¹ Subject to change

- ✓ **Practical know-how:** in partnership with the Doremi social enterprise, this is a technical space allowing visitors to get to grips with and better understand best practice in effective renovation,
 - ✓ **Café de la rénovation:** where coffee and discussions mingle, part of **RENODAYS by BATIMAT**,
 - ✓ **Renodays Pods:** a show package enabling industry and service companies to be right at the heart of this dedicated space.
- **Renodays by EQUIPBAIE**
Showcasing effective trade solutions for frames and windows. Find this Master Class at Agora 5.2.
- **PAVILIONS 5.1:** a world of international Pavilions, where the Club International welcomes delegations from different countries. Overseas exhibitors can also be found within their sector throughout the Pavilions.

Follow the shows on these sites

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*organised by SAFI, a subsidiary of RX France, and Ateliers d'Art de France

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*Note: Current market capitalisation can be found at: <http://www.relx.com/investors>