

Press release  
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## MONDIAL DU BÂTIMENT 2024: An ambitious programme with many key highlights

For this new edition (30 September to 3 October – Porte de Versailles), Le Mondial du Bâtiment and its 3 shows **BATIMAT**, **IDÉOBAIN** and **INTERCLIMA** have put together a vibrant and diverse programme of talks. Over 700 speakers will take to the 14 speaker stages to discuss more than 350 talks and events in various formats. This will be your chance to explore the hot topics in the construction industry through the four core themes chosen for this year: adaptability, innovation, regions, and women and men in construction. There will be a particular emphasis on renovation, with a Renotalks programme and RENODAYS new for **BATIMAT** and **INTERCLIMA**.

This year, Le Mondial du Bâtiment is inviting all stakeholders in the building and construction sector to change perspectives through four core themes:

- **Adaptability:** to evolve in an ever-changing world.
- **Innovation:** to improve building quality and boost business efficiency.
- **Regions:** to respond to global challenges with local solutions.
- **Women and Men in Construction:** to share expertise, support upskilling, help with retraining and give the younger generation a chance.

These major topics will underpin the products and solutions showcased by exhibitors and addressed via a programme of content encouraging meetings and dialogue<sup>1</sup>. In addition to all the featured innovations, visitors will be able to choose from a wide range of talks, seminars, experience-sharing, workshops, masterclasses and campuses to fit in with their needs and the time they have available.

### **BATIMAT: talks providing practical solutions to the challenges facing the sector (Pavilions 1, 4, 5, 6 and 7)**

**BATIMAT** will host an array of speakers addressing all 4 of the core topics at the 2024 edition. They will share their thoughts on the sector, unpick the issues facing the industry and discuss solutions for reimagining the construction of today and tomorrow.

From longer talks to snappy pitches, visitors will be able to choose from the range of formats on offer to suit their needs.

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<sup>1</sup> Programme currently being finalised and is subject to alterations

✓ **BATITALKS**

Located at the heart of Pavilion 1, Agora 1 will play host to 4 talks each morning focusing on the sector's latest developments. Simultaneous interpreting will be provided in both French and English, and recordings of the talks will be available after the show.

**A large plenary opening session has been scheduled for the morning of Monday 30 September, with two particular highlights:**

- 10:30 am to 11 am: **Changing perspectives to ensure the successful ecological and energy transition of buildings** with explorer and researcher, Christian Clot, and economist, Jean Pisani-Ferry.
- 11 am to 12 pm: **Ecological crisis and economic crisis: how can we emerge winners on both fronts?** with Benoit Bazin, CEO, Saint-Gobain; Jean-Christophe Repon, President, CAPEB (Confederation of Construction Trades and Small Businesses); Olivier Salleron, President, FFB (French Construction Federation).

And the talks include:

- Tuesday 1 October – 11 am to 11:30 am: **The right tools for low-carbon construction and renovation** with Joanna Ferrière, Director, Cyneo; Florent Martin, Head of the "Innovation Data/AI" Office, Ecolab
- Tuesday 1 October – 11:30 AM to 12:00 pm: **Are there really 1001 ways to decarbonise buildings?** with Stéphanie Merger, Deputy Director of the Mastère Spécialisé® Sustainable Real Estate and Building, Ecole Nationale des Ponts et Chaussées
- Tuesday 1 October – 12:15 pm to 12:45 pm: **Slower, lower and softer – together** with Fabrice Bonnifet, President, C3D – College of Directors of Sustainable Development; Antoine Denoix, CEO, Axa Climate.
- Wednesday 2 October – 11 am to 11:40 am: **When the city makes way for nature** with Jean-François Vigier President, AMF (French financial markets regulator), Co-President, AMF Commission for the Ecological Transition, and Mayor of Bures-sur-Yvette; and Pierre Darnet, Marketing and Business Development Director, Les Jardins de Gally.
- Wednesday 2 October – 11:40 am to 12:30 pm: **How to make a difference in regional transformation** with Virginie Carolo-Lutrot, President, Sustainable City by France / Vice-President in Charge of Budget and Finances, Normandy Region; Jérémie Almosni, Director, Sustainable Cities and Regions, ADEME (French Environment and Energy Management Agency); Kim Chiusano, Deputy Director of Strategy and Support for Stakeholders, ANRU (French National Agency for Urban Renovation).
- Thursday 3 October – 11 am to 11:45 am: **Women and Men in Construction: our jobs are also in transition** with Cécile Beaudonnat, President, National Commission for Craftswomen at CAPEB (Confederation of Construction Trades and Small Businesses); Marie Simunic, Positive



Impacts Leader, Executive Management, LEROY MERLIN; Marjolaine Meynier-Millefert, President, Alliance HQE-GBC.

- Thursday 3 October – 11:45 am to 12:30 pm: **Initial and continuous training: readying ourselves for tomorrow's challenges** with Elodie Chebassier-Davin, Head of the Energy and Environment Division, Les Compagnons du Devoir; Catherine Gillet, Project Manager, FEEBAT; Franck Le Nuellec, Director of Marketing, Development and Strategic Innovation, CCCA-BTP.

### ✓ **RENOTALKS**

In this **new format for 2024**, these talks will explain and break down the major challenges associated with upscaling renovation. They will take place at Agora 1 during the afternoons.

Talks include:

- Monday 30 September – 2 pm to 3 pm: **Upscaling: What models will encourage households to renovate?** with Vincent Aussilloux, Economic Advisor to the European Commission DG for Trade; Louis-Gaëtan Giraudet, Director of Research, CIREN - École des Ponts; Fatah Rezzai, Director of Energy Renovation, Leroy Merlin France; Cyril Bigault, Business Leader - Renovated Homes, Bouygues Bâtiment France.
- Monday 30 September – 4:30 pm to 5:30 pm: **The future of global energy renovation: analysis and perspectives for 2025** with Nicolas Godet, Managing Director, POINT.P; Valérie Mancret-Taylor, CEO, ANAH (French National Housing Agency); Baptiste Perrissin-Fabert, Deputy Director General, ADEME; Pierre-Louis François, CEO, ATLANTIC Group; Dominique Lamballe, President of FenêtréA and the Windows and Doors branch of the SNFA (National Aluminium Windows Association)
- Tuesday 1 October – 2 pm to 3 pm: **Planning: Breaking down silos, renovation at the heart of the regions** with Denis Caraire, CXO, Director of Social Impact and Co-founder, Ville Vivantes; Florence Presson, Deputy Mayor, City of Sceaux, responsible for Transitions and the Circular and Solidarity Economy; Christine Leconte, Architect and Urban Planner.
- Wednesday 2 October – 2 pm to 3 pm: **Financing: bespoke solutions for all types of property owners** with Hervé Degreve, Co-founder, Vasco; Jean-Paul Duhamel, Director-General, Crédit Agricole Transitions & Energies; Luc Monin, Director-General, Centre Val de Loire Energies; Julie Laernoës, Member of Parliament for the 4th constituency of Loire-Atlantique.

### ✓ **SEMINARS**

**BATIMAT** also offers longer formats, where particular themes can be explored in more depth, in the company of leading experts. So far, six seminars have been scheduled to take place at Agora 1.

- Monday 30 September – 3:30 pm to 4:30 pm: **Designing a low-cost biosourced material operation: feedback on experience and methodology**, in partnership with Ekopolis and Actu-Environnement.

With Marie Nguyen Khoa, Environmental Director, Logeo Seine; Frédéric Cousin, Technical Assistant to developers and project managers, Toerana Habitat; Corentin Desmichelle, Architect, the Desmichelle Architecture practice



- Tuesday 1 October – 9:30 am to 10:30 am: **How are overseas territories joining forces for sustainable construction?** in partnership with the AQC. With Senator Micheline Jacques (Saint Barthelemy), Chair of the Senate Delegation for French Overseas Territories, and the rapporteurs of the Overseas Territories Conference on Sustainable Construction (Assises de la Construction Durable en Outre-mer); Stéphane Lambert, President, La Brique de Guyane; Yannick Bruneau, Associate Architect, Bruneau Ghezzi Architectes; Paul Quistin, Technical Director, ANCO design consultancy; Alçay Mourouvaye, Director, Sinarji; Melvin Gorra, Coordinator, Art Terre Mayotte Association
- Tuesday 1 October – 4 pm to 7 pm: **Successful transition to off-site in France**, in partnership with Hors-Site (Off-site). With Stephan de Fay, Managing Director, Grand Paris Aménagement; Pierre Paulot, Senior Management Consultant, Immobilière 3F; Julien Pemezec, Managing Director, Woodeum; Luc Belot, Vice-President, Mayers; Pascal Chazal, CEO, ZEN Modular; Marc Daumas, Managing Director, Property Development, GA SMART BUILDING); Christophe Millet, Chairman, French National Council of the Order of Architects (CNOA); Cédric Loret, Deputy Managing Director, Polylogis; Paul Sachot, Experimentation Lead, Est Métropole Habitat; Helena Lidelöw, Chief Technical Officer, Volumetric Building Companies; Rory Bergin, Architect, Partner, HTA DESIGN LLP; Carel van Houte, Co-founder, Home.Earth
- Wednesday 2 October – 9:30 am to 10:30 am: **CAP 2030, building a common reference framework beyond RE 2020: Progress and Perspectives** with representatives from Alliance HQE-GBC, Collectif Effinergie, Collectif des Démarches Quartiers et Bâtiments Durables, CSTB, ADEME and DGALN / DHUP.
- Wednesday 2 October – 3:30 pm to 5:15 pm: **The circular economy in construction: update, challenges and prospects** in partnership with Valobat, with Rami Jabbour, Marketing & Communications Director, VALOBAT
- Thursday 3 October – 2 pm to 3 pm: **Photovoltaics: easy to install and profitable** in partnership with Enerplan and GMPV, with Damien Moulin, Technical Director, Ensol; Raphaël Ménard, Chairman of the Executive Board at AREP Group, a subsidiary of SNCF; Alice Gaubert, Development Director, SerenySun Energies and GMPV/FFB representative.

### ✓ ARCHITALKS

These sessions will feature architects sharing specific examples of construction works to highlight particular issues in the sector. The presentations will showcase innovative architectural solutions and best practice to overcome current challenges. They will last 45 minutes and take place once a day at Agora 5.2.

Topics will include:

- Monday 30 September – 10:30 am to 11:15 am: **Mid-sized towns and cities: how can we marry heritage with architectural redevelopment?** moderated by Archinov, with François Pelegrin, Qualified architect, urban planner specialising in public interest projects; Patrice Arditti, Journalist, Moderator; Florence Presson; Deputy Mayor, City of Sceaux, responsible for Transitions and the Circular and Solidarity Economy.
- Monday 30 September – 2:30 pm to 3:15 pm: **Reversible building: the Olympic Games story** with Anne Démians, Architect and academic; and Bénédicte Danis, Director General, Setec Bâtiment.

- Tuesday 1 October – 10:30 am to 11:15 am: **Ethical standardisation: thinking outside the box** moderated by Architecture d’Aujourd’hui with Tarik Oualalou, Architect, Oualalou+Choi (Morocco); Anne Pezzoni, Architect, Archi5; Nissim Haguenaer, Architect, Plan Común (Chile); Jules Eymard, Architect, Compagnie architecture.
- Wednesday 2 October – 10:30 am to 11:15 am: **Summer comfort: how to lower the temperature of buildings without causing carbon emissions to rise?** moderated by Construction 21 with Nathalie Tchang, President, TRIBU Energie; and Karine Jean, Head of Sustainable Buildings Services, Cerema.
- Thursday 3 October – 10:30 am to 11:15 am: **The conditions and impacts of transforming offices into homes** moderated by Architecture d’Aujourd’hui.

As part of **International Day on Tuesday 1 October**, two Architalks will pay particular attention to problems encountered in the Mediterranean:

- 3:30 pm to 4:15 pm: **Summer comfort** with speakers including Enrico Frigerio, Architect, FRIGERIO DESIGN GROUP (Italy); Jaafar Sijelmasi, Architect specialising in Ecology and BIM, CEO, Sijelmasi & Partners (Morocco); Duygu Erten, Engineer/Architect and Economist (Turkey); María Rojo Paredes, Architect and Project Director, Ateliers Jean Nouvel Madrid/ Partner, WIRES (Women in Real Estate Spain) (Spain).
- 4:30 pm to 5:15 pm: **Restoration, re-use and repurposing of materials: international experience-sharing** with speakers including Bruno Gabbiani, Architect and President, ALA-ASSOARCHITETTI (Italy); Andrea Tomasi, Architect, ALA-ASSOARCHITETTI, and Co-owner, Andrea Tomasi & Associati (Italy); Inès Dahmouni Mimita, Architect and Founder, MDArchitectes (Tunisia), Amir Turki, Architect and Urban Planner, President of UMAR (Union of Mediterranean Architects).

#### ✓ **EXPERIENCE-SHARING (REX)**

These 30-minute speeches will see professionals discuss case studies and share their experiences from construction sites and projects, highlighting the challenges they encountered and the solutions they adopted to overcome them. At the initiative of Effinergie, Cerema, Construction21 and Alliance HQE, six REX sessions have been scheduled at Agora 5.2 over the four days of the 2024 show.

#### ✓ **PÔLE FENÊTRE WORKSHOPS**

The Pôle Fenêtre Workshop will run 30-minute sessions offering experts from the window sector the opportunity to showcase their innovative solutions and services. 6 talk slots have been scheduled across the 4 days of the show, providing an intensive-but-concise platform to explore recent technological advances, innovative materials, and best practices in the design, manufacture and installation of windows.

The programme includes:

- Monday 30 September – 3:30 pm to 4 pm: **New version of the French NF P01-012 standard: the new concept and requirements** with Nicolas Loppin, Technical Representative, SNFA; Mathieu Queiros, Technical Lead, Metalworkers Union.
- Monday 30 September – 4 pm to 4:30 pm: **Motorising doors and gates: Ensuring the security and compliance of your installations** (ActibaieGroup) with Vladimir Luzhbin, Technical Lead, Actibaie Group.
- Monday 30 September – 4:30 pm to 5:30 pm: **2023 market research on doors & windows** with Adrien Parquier, Manager, Exterior Envelope and Joinery, UMB-FFB; Ludivine Menez, Technical Delegate, UFME (Union of Door and Window Manufacturers); Nicolas Cailleau, General Delegate, SNFA (National Aluminium Windows Association).

- Wednesday 2 October – 3:30 pm to 4 pm: **Optimising thermal comfort: the impact of solar protection on renovated buildings** (Actibaie Group) with Hervé Lamy, Director-General, Actibaie Group.
- Wednesday 2 October – 4 pm to 4:30 pm: **The benefits of windows** with Nicolas Cailleau, General Delegate, SNFA; Ludivine Menez, Technical Delegate, UFME .
- Thursday 3 October – 3:30 pm to 4 pm: **Mastering DE-Baie: The ultimate guide to using the FDES Configurator for window products** (APSIVI) with Damien Dufour, Co-founder, APSIVI.

Please note that Agora 5-2 is also equipped with booths providing simultaneous interpreting in two languages (French and English), and recordings of the talks will be available after the show.

The **BATIMAT** programme is updated regularly; click [here](#) for the latest version

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[www.ideobain.com](http://www.ideobain.com)

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## and on all the social networks



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\*organised by SAFI, a subsidiary of RX France, and Ateliers d'Art de France

### About RELX

About RX - [www.rxglobal.com](http://www.rxglobal.com)

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\*Note: Current market capitalisation can be found at: <http://www.relx.com/investors>